

भारतीय डाक विभाग Department of Posts, India
मुख्य पोस्टमास्टर जनरल कार्यालय, कर्नाटक परिमंडल, बेंगलूरु 560 001
O/o the Chief Postmaster General, Karnataka Circle, Bengaluru 560 001

PUBLIC NOTICE

Karnataka Postal Circle invites participation in National Level Dhai Akhar Letter writing campaign for the financial year 2022-2023 from the citizens residing in Karnataka State. All schools in Karnataka are requested to encourage their students to participate in the campaign. The salient features of the campaign are:-

The theme of the Dhai Akhar letter writing campaign will be “नये भारत के लिए डिजिटल इंडिया/Digital India for New India “. The letter to be written in **English/Hindi/Kannada** only.

- The campaign will start from **01.08.2023** and the last date for posting of letter under this campaign by the participants will be **31.10.2023**. Letters posted **after 31.10.2023** will not be accepted for this Dhai Akhar Letter Writing Campaign.
- The categories for the campaign are as follows :-

i. <u>Upto 18 years</u> :-	ii. <u>Above 18 years</u> :-
a. Inland Letter Card Category	a. Inland Letter Card Category
b. Envelope Category	b. Envelope Category

Word Limit :- The letter can be written on Plain A-4 size paper with a word limit of not more than 1000 words under envelope category or in an Inland Letter Card (ILC) with a word limit of not more than 500 words for ILC category. **Only handwritten letters will be accepted.**

- Permitted Stationery:** - The embossed envelope/envelope with required stamp affixed and Inland Letter Card (ILC) will be the permitted stationery for participating in the campaign.
- The ILCs/Envelopes have to be addressed to the Senior Superintendent/Superintendent of Post Offices of the concerned division as per the list attached.
- All the ILCs/Envelopes posted for this competition should invariably be superscribed as “**Entry for Dhai Akhar 2023-24**” and posted in the separate post box provided at Post Office or handed over to the Postmaster of the concerned Post Office for onward transmission to the Divisional Office.
- Proof of Age:** The participants have to give a certificate of proof of their age on the letter such as “**I certify that I am Below/Above the age of 18 as on 01/01/2023**”. In case of winning letters, the age and other ID certificates will be verified by the Divisional Office concerned.
- Short listing:** Top three letters in each category will be shortlisted and the result of the same will be announced by **15.12.2023** and prize will be awarded to these three entries at circle level. The selected letters at Circle level will be sent to the National level for further evaluation in each category. No individual correspondence will be made with the participants. **The Circle Level results will be uploaded in <https://karnatakpost.gov.in>**
- Prizes :** The proposed prize money to be given to the winners of Circle Level & National Level Letters in each category are as follows :

Prize to be given to the winners in each Category at Circle Level:

Prize Category	Prize Amount
First Prize in each category	Rs.25,000/- (Rs.Twenty Five Thousand only)
Second Prize in each category	Rs.10,000/- (Rs.Ten Thousand only)
Third Prize in each category	Rs.05,000/- (Rs.Five Thousand only)

Prize to be given to the winners in each Category at National Level:

Prize Category	Prize Amount
First Prize in each category	Rs.50,000/- (Rs.Fifty Thousand only)
Second Prize in each category	Rs.25,000/- (Rs.Twenty Five Thousand only)
Third Prize in each category	Rs.10,000/- (Rs.Ten Thousand only)


सहायक निदेशक Asst. Director (PHIL)

कृते मुख्य पोस्टमास्टर जनरल for Chief PMG, कर्नाटक परिमंडल Karnataka Circle, बेंगलूरु Bengaluru 560 001